

To FIP Member Organisations

The Hague, 4<sup>th</sup> April 2019

**Subject: New reference paper on the role of pharmacists in NCDs released**

Dear Colleague,

We are proud to share with you the new FIP reference paper **“Beating non-communicable diseases in the community – The contribution of pharmacists”**. This document will be publicly released on 7 April, World Health Day, through a social media campaign and a press release, but we wished to share this with you a few days in advance so you can prepare for the launch.

This comprehensive report showcases evidence, best practice and policy options to optimise and harness the roles of community pharmacists in the prevention, screening, referral, disease management and treatment optimisation in patients with non-communicable diseases – including cardiovascular conditions, asthma/COPD, diabetes and cancer.

The report also includes the results of a survey on this subject to FIP member organisations, as well as a collection of country case studies – and we take this opportunity to thank for your collaboration in completing the survey and/or writing a case study. We also thank you for reviewing the draft report – we have carefully considered all suggestions received.

We hope you find this report useful for advocating for a broader role for pharmacists in NCD strategies and in primary health care in general. It is important that we proactively raise the awareness of policy makers, other health professions and the public about such roles. As such, we ask for your collaboration in disseminating this report as widely as possible.

We have prepared a dissemination package for our member organisations that includes the following materials (you may click on the links to download them):

1. [The report itself in PDF format](#) – which you may share as widely as you wish.
2. The [executive summary](#) – likewise
3. A [press release](#) – under embargo until 7 April
4. A [short ready-to-print note](#) that you may include in your newsletter and other publications.
5. A [short video](#) with the key messages, by the Chair of the working group
6. A [PowerPoint presentation](#) with the key messages, for your use.
7. The report [cover picture](#)
8. Twitter hashtags for a common dissemination strategy: #BeatNCDs #NCDs

The report will be publicly available for download from [www.fip.org/publications](http://www.fip.org/publications) as of 7th April 2019.

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In addition, the FIP Bureau has appointed a policy committee that is currently drafting a policy statement on this subject to be discussed and voted upon at the Council meeting in September.

This report is fully aligned with WHO's strategy to prioritise primary health care, and NCDs in particular, as cornerstones of sustainable and effective health care systems that can respond to the top health challenges and provide access to health care for all. This offers pharmacists a valuable opportunity to be a key partner in that strategy.

Let's join efforts and step up to the challenge of beating NCDs!

We thank you for your continued collaboration.

Kind regards,

A handwritten signature in blue ink, appearing to read 'D. Jordan', written over a horizontal line.

Mr Dominique Jordan  
*President, FIP*

A handwritten signature in blue ink, appearing to read 'C. Duggan', written over a horizontal line.

Dr Catherine Duggan PhD FRPharmS  
*Chief Executive Officer, FIP*

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